



UNIVERSITY of
LOUISIANA
L A F A Y E T T E

Office of First-Year Experience

A Division of Academic Affairs

<https://firstyear.louisiana.edu>

Course: UNIV 100 – Section 020 **Theme:** Popular Culture

Course Topic: *Sneakerology*

Description: A modern history of sneakers, from Converse to Yeezys. In this course, students will explore the modern history of sneakers by surveying the cultural relevance of sneakers through advertising, sports, fashion, design and music. Additionally students will also discuss sneaker culture, the formal designs of sneakers, how they are produced, and the personal connections individuals make between their identity and the sneakers on their feet.