



UNIVERSITY  
OF  
LOUISIANA  
*L a f a y e t t e*

Office of the  
First-Year Experience

P.O. Box 43695  
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*Université des Acadiens*

To Whom It May Concern:

Since 2013, almost 3,000 students annually give back to our community through **The Big Event**. It is the largest volunteer movement in our campus' history. We invite you to join us this year to help make it even *bigger!*

Join us this year by becoming a **Big Event Backer!** Your sponsorship equips students with a t-shirt and breakfast to start their day off right. Additionally, it will provide them the transportation and supplies to get out there and help the community. Your sponsorship (*opportunities attached*) will bring to fruition the desire of thousands of students to give back in a big way and help establish **The Big Event** as a long and proud tradition for UL Lafayette and the community.

Thousands of students and community partners will rally **October 22, 2016** at **Martin Hall** to kick off the **The Big Event**. Students have opportunities to participate in service projects that include beautifying, landscaping, painting, planting, cleaning, building and other hands-on projects.

Through service, students will give back as one big thanks. That's what makes **The Big Event** so *big!*

We look forward to partnering and will follow up with you in the next week to discuss this opportunity. If you have any questions, need further information, or are interested in donating now, please contact Kaleb Moore, The Big Event Director of Fundraising or visit [bigevent.louisiana.edu](http://bigevent.louisiana.edu).

Kaleb Moore – Director of Fundraising  
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In Ragin' Cajun pride,

Kaleb Moore

Fundraising Director, **The Big Event**



# SPONSORSHIP LEVEL BENEFITS

## PLATINUM - \$2,000

- Be a part of a charitable cause
- Name and hyperlink on [The Big Event website](#)
- Logo on The Big Event T-shirt
- Special recognition during the The Big Event opening ceremony
- Your company materials distributed/made available at The Big Event opening ceremony
- The opportunity to “Sponsor a Project Site”, on the day of The Big Event at the site of your choosing.

## GOLD - \$1,500

- Be a part of a charitable cause
- Name and hyperlink on [The Big Event website](#)
- Logo on The Big Event T-shirt

## SILVER - \$1,000

- Be a part of a charitable cause
- Name on [The Big Event website](#)
- Name on The Big Event T-shirt

## BRONZE - \$500

- Be a part of a charitable cause
- Name on [The Big Event website](#)

Donation deadline for all printed materials is October 3, 2016.

*One big day. One big thanks. One big event.*  
*[bigevent.louisiana.edu](http://bigevent.louisiana.edu)*  
*#ULBIGEVENT*

