UNIVERSITY
OF
LOUISIANA
L a f a y e t t e

Office of the
First-Year Experience

P.O. Box 43695
Lafayette, LA 70504
337-482-5424
Université des Acadiens

To Whom It May Concern:

Since 2013, over 12,000 students have given back to our community through **The Big Event**. It is the largest volunteer movement in our campus' history. We invite you to join us this year to help make it even *bigger*!

Join us this year by becoming a **Big Event Backer**! Your sponsorship equips students with a t-shirt and breakfast to start their day off right. Additionally, it will provide them with supplies to get out there and help the community. Your sponsorship (*opportunities attached*) will bring to fruition the desire of thousands of students to give back in a big way and help establish **The Big Event** as a long and proud tradition for UL Lafayette and the community.

Thousands of students and community partners will rally **March 30, 2019** at **Martin Hall** to kick off the **The Big Event**. Students have opportunities to participate in service projects that include beautifying, landscaping, painting, planting, cleaning, building and other hands-on projects.

Through service, students will give back as one big thanks. That's what makes **The Big Event** so *big*!

We look forward to partnering and will follow up with you in the next week to discuss this opportunity. If you have any questions, need further information, or are interested in donating now, please contact Turquoise Webber, The Big Event Director of Fundraising or visit bigevent.louisiana.edu.

Turquoise Webber – Director of Fundraising
tbefundraisingul@gmail.com or tpw9625@louisiana.edu
(504) 427-9860

Dana Bekurs – Advisor
dana@louisiana.edu (337) 482-5424

In Ragin' Cajun pride,

Turquoise Webber

Fundraising Director, **The Big Event**

THE BIG EVENT
THE UNIVERSITY OF LOUISIANA AT LAFAYETTE®

SPONSORSHIP LEVEL BENEFITS

PLATINUM - $1,500

- Be a part of a charitable cause
- Name and hyperlink on The Big Event website
- Logo on The Big Event T-shirt
- Special recognition during the The Big Event opening ceremony
- Your company materials distributed/made available at The Big Event opening ceremony
- Allowed to pick your own Service site for the day of The Big Event (If applicable)

GOLD - $1,000

- Be a part of a charitable cause
- Name and hyperlink on The Big Event website
- Logo on The Big Event T-shirt

SILVER - $500

- Be a part of a charitable cause
- Name on The Big Event website
- Name on The Big Event T-shirt

BRONZE - $200

- Be a part of a charitable cause
- Name on The Big Event website

Donation deadline for logo on t-shirts February 25, 2019.

University of Lafayette Foundation, in this partnership, is the acting fiscal agent, therefore donations are to be made payable to UL Lafayette Foundation.

Your support is tax deductible. Tax ID # 72-6023836. This is for monetary donations only.

One big day. One big thanks. One big event.
bigevent.louisiana.edu
#ULBIGEVENT

THE BIG EVENT
THE UNIVERSITY OF LOUISIANA AT LAFAYETTE®