



UNIVERSITY of
LOUISIANA
L A F A Y E T T E

Office of First-Year Experience

A Division of Academic Affairs

<https://firstyear.louisiana.edu>

Course: UNIV 100 – Section 084 **Theme:** The World of Business

Course Topic: *Starting Your Own Business*

Description: This class is designed to introduce you the student and the new business owner, to the basics of creating a business plan to run your small business. For the more experienced business owner, this class gives you an opportunity to develop a plan to bring your business to the next level of success. The goal for this class is to bring hands-on knowledge of defining and running your own business while making the class interesting and enjoyable.