



# THE **BIG** EVENT

University of Louisiana at Lafayette®

**Sponsorship Packet 2023-2024**



We appreciate your interest in supporting The Big Event. We understand the challenges of donating in varying economic situations but hope you'll join us in our mission.

Since 2013, over 13,600 students have volunteered for our Lafayette community, making us the largest campus volunteer movement. We focus on sustainability, beautification, and nonprofit support, instilling the value of selfless service in our students. By becoming a sponsor, you'll help provide resources and support for our annual Big Event.

Your sponsorship makes you a Big Event Backer, providing students with essentials for their community service. Your generosity will help us maintain our impact in the community, fostering long-term unity and positive change in south Louisiana. Contact our Sponsorship Committee to get involved and make a difference.

# WELCOME



# MEET THE TEAM

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## **Kylee Falcon**

*Executive Director*

☎ (985)519-5799

Kylee is a Junior majoring in Finance at UL Lafayette. This is her third year on The Big Event planning team. Kylee loves to give back and serve her community in every way.

## **Ayush Deshpande**

*Co-Director of Sponsorships*

☎ (337)326-1727

Ayush is a Senior Majoring in Psychology and Economics. This is his third year on the planning committee for The Big Event. He is excited by how coordinated The Big Event is.



## **Kyezie Bwanangela**

*Co-Director of Sponsorships*

☎ (616)419-7847

Kyezie is a PhD student and a graduate teaching assistant at UL. This is his first year on the planning team, and is elated at how much it has taught him in such a short amount of time.



# BIG EVENT, BIGGER NUMBERS



26,000

13,186

900

gallons of litter  
removed

volunteers since  
2013

volunteers per year

30

10

1

service sites

years of service

**BIG EVENT.**

# SPONSORSHIP LEVELS

<b>SPONSOR BENEFITS</b>	<b>EVANGELINE \$5000+</b>	<b>MAGNOLIA \$2,500+</b>	<b>CYPRESS \$1000+</b>	<b>PELICAN \$500+</b>	<b>OAK \$250+</b>
<b>OPTION TO HAVE A TABLE AT MARTIN HALL THE MORNING OF THE BIG EVENT</b>	✓				
<b>SHOUTOUT AT THE OPENING CEREMONY</b>	✓	✓			
<b>LOGO ON T-SHIRTS</b>	✓	✓	✓		
<b>LINK ON WEBSITE AND IN INSTAGRAM BIO</b>	✓	✓	✓	✓	
<b>SOCIAL MEDIA SHOUTOUT AND LOGO ON WEBSITE</b>	✓	✓	✓	✓	✓



# Sponsorship Agreement

Company/Organization:

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Contact Name (Will serve as signature):

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Complete Address:

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Sponsorship level (circle one):

Evangeline    Magnolia    Cypress    Pelican    Oak

Work phone : -----

Other phone : -----

E-mail address: -----

### Donation Options:

- 1) Check: Envelopes will be addressed to:  
Office of First-Year Experience  
P.O. Box 43695  
Lafayette, LA 70504-3695  
Make checks to UL Lafayette Foundation

- 2) Online: Sponsors can donate directly through our website  
<https://firstyear.louisiana.edu/get-involved/big-event/donate-big-event>

\*Monetary donations: your support is tax deductible. Tax ID: 72-6023836  
\*In-Kind Donations: We are fully committed toward recognizing, rewarding and supporting you and/or your organization's contribution to The Big Event. Our specific methods of accomplishing this are outlined in the sponsorship packet. Please note that items, food and other physical goods that are donated in-kind will be recognized according to their market value.

**SPONSORSHIP**

**DEADLINE:**

**JANUARY 26, 2024**



**THE  
BIG  
EVENT**

University of Louisiana at Lafayette®

**March 16, 2024**

**One big day.**

**One big thanks.**

**One Big Event.**