

Sponsorship Packet 2023-2024



We appreciate your interest in supporting The Big Event. We understand the challenges of donating in varying economic situations but hope you'll join us in our mission.

Since 2013, over 13,600 students have volunteered for our Lafayette community, making us the largest campus volunteer movement. We focus on sustainability, beautification, and nonprofit support, instilling the value of selfless service in our students. By becoming a sponsor, you'll help provide resources and support for our annual Big Event.

Your sponsorship makes you a Big Event Backer, providing students with essentials for their community service. Your generosity will help us maintain our impact in the community, fostering long-term unity and positive change in south Louisiana. Contact our Sponsorship Committee to get involved and make a difference.



MEET THE TEAM



Kylee Falcon *Executive Director*(985)519-5799

Kylee is a Junior majoring in Finance at UL Lafayette. This is her third year on The Big Event planning team. Kylee loves to give back and serve her community in every way.

Ayush Deshpande

 ${\it Co-Director\ of\ Sponsorships}$

(337)326-1727

Ayush is a Senior Majoring in Psychology and Economics. This is his third year on the planning committee for The Big Event. He is excited by how coordinated The Big Event is.





Kyezie Bwanangela

Co-Director of Sponsorships

(616)419-7847

Kyezie is a PhD student and a graduate teaching assistant at UL. This is his first year on the planning team, and is elated at how much it has taught him in such a short amount of time.



BIG EVENT, BIGGER NUMBERS







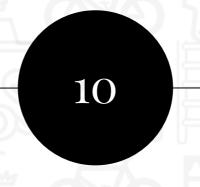


gallons of litter removed

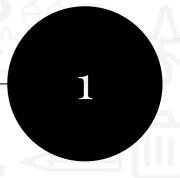
volunteers since 2013 volunteers per year







years of service



BIG EVENT.

SPONSORSHIP LEVELS

SPONSOR Benefits	EVANGELINE \$5000+	MAGNOLIA \$2,500+	CYPRESS \$1000+	PELICAN \$500+	OAK \$250+
OPTION TO HAVE A TABLE AT MARTIN HALL THE MORNING OF THE BIG EVENT	~				
SHOUTOUT AT THE OPENING CEREMONY	~	~			
LOGO ON T-SHIRTS	~	~	~		
LINK ON WEBSITE And in Instagram Bio	~	~	~	~	
SOCIAL MEDIA Shoutout and Logo on Website	~	~	~	~	~



Sponsorship Agreement

Company/Organization:	SPONSORSHIP	
Contact Name (Will serve as signature):	DEADLINE:	
	JANUARY 26, 2024	
Complete Address:		
Sponsorship level (circle one):		
Evangeline Magnolia Cypress Peli	can Oak	
Work phone :		
Other phone :		
E-mail address:		

Donation Options:

1) Check: Envelopes will be addressed to:
 Office of First-Year Experience
 P.O. Box 43695
 Lafayette, LA 70504-3695

Make checks to UL Lafayette Foundation

2) Online: Sponsors can donate directly through our website https://firstyear.louisiana.edu/getinvolved/big-event/donate-big-event *Monetary donations: your support is tax deductible. Tax ID: 72-6023836
 *In-Kind Donations: We are fully committed toward recognizing, rewarding and supporting you and/or your organization's contribution to The Big Event. Our specific methods of accomplishing this are outlined in the sponsorship packet. Please note that items, food and other physical goods that are donated in-kind will be recognized according to their market value.



March 16, 2024

One big day.
One big thanks.
One Big Event.