



UNIVERSITY
OF
LOUISIANA
L a f a y e t t e

Office of the
First-Year Experience

P.O. Box 44332
Lafayette, LA 70504
337-482-5424

Université des Acadiens



To Whom It May Concern:

Last year, more than 2,600 students gave back to our communities through **The Big Event**. It was one of the largest volunteer movements in our campus' history.

We invite you to join us this year to help make it even *bigger!*

We have partnered again with United Way of Acadiana to make a difference in Acadiana in a *big* way. United Way of Acadiana understands it takes all of us, working together, to make an impact. And thousands of University of Louisiana at Lafayette students are again ready to answer the call to volunteer.

Join us this year by becoming a **Big Event Backer!** Your sponsorship equips students with a t-shirt and breakfast to start their day off right. Additionally, it will provide them the transportation and supplies to get out there and help the community. Your sponsorship will bring to fruition the desire of thousands of students to give back in a big way and make **The Big Event** a long and proud tradition for UL Lafayette and the community.

Thousands of students and community partners will rally **October 25, 2014** at **Martin Hall** to kick off the **The Big Event**. Thanks to United Way of Acadiana's partnership, students have opportunities to participate in service projects that include beautifying, landscaping, painting, planting, cleaning, building and other hands-on projects.

Through service, students will give back as one big thanks. That's what makes **The Big Event** so *big!*

If you have any questions, need further information, or are interested in donating now, please contact our advisor, Dana Bekurs, assistant director of the Office of the First-Year Experience at dana@louisiana.edu, (337) 482-5424 or visit bigevent.louisiana.edu.

We will create one big community change.

Sincerely,

Jamie Green

Fundraising Director, **The Big Event**



The University
of Louisiana
at Lafayette



SPONSORSHIP LEVEL BENEFITS

PLATINUM - \$1,500

Be a part of a charitable cause

Logo on bigevent.louisiana.edu

Logo on **The Big Event** T-shirt

Acknowledgement in all **The Big Event** publicity and on marketing collateral

Special recognition during the **The Big Event** kick-off rally

Your company materials distributed/made available at **The Big Event** kick-off rally

Hyperlink of your web site on your logo on bigevent.louisiana.edu

Companies giving monetary donations will sponsor a project site of their choosing.

GOLD - \$1,000

Be a part of a charitable cause

Logo on bigevent.louisiana.edu

Logo on **The Big Event** T-shirt

Acknowledgement in all **The Big Event** publicity and on marketing collateral

SILVER - \$500

Be a part of a charitable cause

Name on bigevent.louisiana.edu

Name on **The Big Event** T-shirt

BRONZE - \$250

Be a part of a charitable cause

Name on bigevent.louisiana.edu

One big day. One big thanks. One big impact. One big event.

bigevent.louisiana.edu

#ULTBE

#LIVEUNITED



The University
of Louisiana
at Lafayette®



*United Way of Acadiana, in this partnership, is the acting fiscal agent, therefore donations are to be made payable to **United Way of Acadiana**.*

Your support is tax deductible.