



UNIVERSITY
OF
LOUISIANA
L a f a y e t t e

Office of the
First-Year Experience

P.O. Box 44332
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337-482-5424

Université des Acadiens



To Whom It May Concern:

Since 2013, more than 2,500 students annually give back to our community through **The Big Event**. It is one of the largest volunteer movements in our campus' history.

We invite you to join us this year to help make it even *bigger!*

We have partnered again with United Way of Acadiana to make a difference in Acadiana in a *big* way. United Way of Acadiana understands it takes all of us, working together, to make an impact. Thousands of University of Louisiana at Lafayette students are again ready to answer the call to volunteer.

Join us this year by becoming a **Big Event Backer!** Your sponsorship equips students with a t-shirt and breakfast to start their day off right. Additionally, it will provide them the transportation and supplies to get out there and help the community. Your sponsorship (*opportunities attached*) will bring to fruition the desire of thousands of students to give back in a big way and help establish **The Big Event** as a long and proud tradition for UL Lafayette and the community.

Thousands of students and community partners will rally **October 24, 2015** at **Martin Hall** to kick off the **The Big Event**. Thanks to United Way of Acadiana's partnership, students have opportunities to participate in service projects that include beautifying, landscaping, painting, planting, cleaning, building and other hands-on projects.

Through service, students will give back as one big thanks. That's what makes **The Big Event** so *big!*

We look forward to partnering and will follow up with you in the next week to discuss this opportunity. If you have any questions, need further information, or are interested in donating now, please contact our advisor, Dana Bekurs, assistant director of the Office of the First-Year Experience at dana@louisiana.edu, (337) 482-5424 or visit bigevent.louisiana.edu.

United, we will create one big community change.

In Ragin' Cajun pride,

Rachelle Washington

Executive Director, **The Big Event**



SPONSORSHIP LEVEL BENEFITS

PLATINUM - \$2,000

- Be a part of a charitable cause
- Name on [The Big Event website](#)
- Hyperlink of your web site on [The Big Event website](#)
- Logo on **The Big Event** T-shirt
- Acknowledgement in all **The Big Event** publicity and on marketing collateral
- Special recognition during the **The Big Event** opening ceremony
- Your company materials distributed/made available at **The Big Event** opening ceremony
- The opportunity to “Sponsor a Project Site”, on the day of The Big Event at the site of your choosing.

GOLD - \$1,500

- Be a part of a charitable cause
- Name on [The Big Event website](#)
- Hyperlink of your web site on [The Big Event website](#)
- Logo on **The Big Event** T-shirt
- Acknowledgement in all **The Big Event** publicity and on marketing collateral

SILVER - \$1,000

- Be a part of a charitable cause
- Name on [The Big Event website](#)
- Name on **The Big Event** T-shirt

BRONZE - \$500

- Be a part of a charitable cause
- Name on [The Big Event website](#)

One big day. One big thanks. One big impact. One big event.
bigevent.louisiana.edu
#ULBIGEVENT
#LIVEUNITED

*United Way of Acadiana, in this partnership, is the acting fiscal agent, therefore donations are to be made payable to **United Way of Acadiana**.
Your support is tax deductible.*



**The University
of Louisiana
at Lafayette®**

