Become Internet Famous (for the right reasons)
How do you become famous? By being the best, of course. If you’re going to be well-known, then you have to perfect your craft and successfully position yourself as a reliable expert. This course explores your interests and talents, and provides you with the tools you need to make a positive name for yourself online. Through discussion, exploration, and collaboration, each student will leave this course with a professional online persona and portfolio that promote your values and expertise. Using content strategy and tools such as Wordpress, Twitter, Instagram, Facebook, YouTube, LinkedIn, Google+, Pinterest, Tumblr, and MyEdu, students will establish a unified online presence that positions them for professional and personal success.